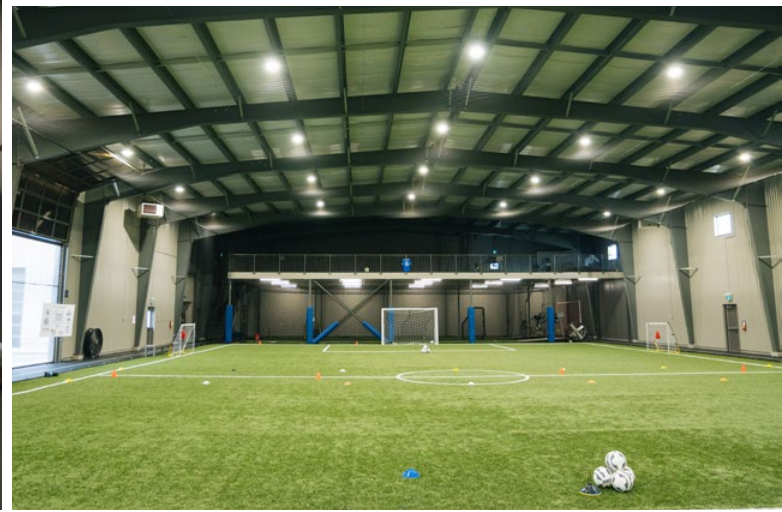




Perth County

ONTARIO • CANADA

COMMUNITY PROFILE





Welcome to Perth County

We invite you to choose Perth County alongside the businesses that experience success in our thriving region. Our businesses enjoy the balance of being technologically advanced and globally connected while maintaining local roots.

We offer affordable development charges and land rates, modern infrastructure and a dedicated skilled workforce. Our entrepreneurial business environment is as progressive as it is diverse, with companies in manufacturing, agriculture, food processing, construction, information, telecommunications, tourism, business services, retail, and cultural sectors.

Our residents take pride in our supreme quality of life. Perth County is a great place to invest and a wonderful place to live!

The Economic Development and Tourism Division works collaboratively with our municipal and community partners to assist existing businesses and prospective investors.



Perth County Economic Development and Tourism Office
 t 519-271-0531 ext 150 e ecdev@perthcounty.ca

perthcounty.ca   

The information within this profile is considered to be true and correct at the date of publication. The information may change without notice and Perth County is not in any way liable for the accuracy of the information printed or stored or in any way interpreted, applied or used by a user.

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STRATEGIC LOCATION

Perth County is centrally located and globally connected to serve your business!

With a regional population of over 81,565, Perth County is conveniently situated in the heart of southwestern Ontario with the North American market at our doorstep. The county's neighbouring regions of Waterloo, Oxford, Huron, London-Middlesex and Wellington are fast-growing areas of the province with over 1 million people, leading colleges, universities, and research institutes that represent a substantial market for labour, goods and services.

Perth County is home to over 290 professional transportation and logistics companies to move your goods and products to local, regional and international markets. Connected by provincial highways to the largest highway in Canada, Highway 401, we have access to over half of Canada's population and seamless integration with the U.S. transportation system.





Distance to major urban centres

CANADIAN DESTINATIONS

LOCATION	Distance to Perth County	
	KM	MILES
Windsor*	253	157
Alliston	150	93
Sarnia*	140	87
Toronto	150	93
Mississauga	125	78
Hamilton	106	66
Kitchener/Waterloo	45	28
London	61	38
Niagara Falls*	180	112
Barrie	209	130
Ottawa	582	362
Montreal	674	419

U.S. DESTINATIONS

LOCATION	Distance to Perth County	
	KM	MILES
Buffalo*	210	130
Detroit*	243	151
New York	821	510
Boston	937	582
Chicago	685	426
Cleveland	520	323

(Source: Google Maps) Distances are calculated from the Perth County office. *Includes border crossing – Canada/US



Finnie Distributing in Perth South produces key ingredients for pet food products that are shipped all over the world.



Transportation

Perth County is well served by both passenger and freight rail services and located within a 1.5 hour drive of five international shipping ports.

Three carriers provide daily freight rail services to Perth County.

There are five international airports that serve the region all located within a 1.5 hour drive, including two municipal airports, equipped to handle corporate, freight and recreational flights.



Via Rail Canada | Passenger | viarail.ca

GO Transit | Passenger | gotransit.com

Canadian Pacific Rail | Goods | cpr.ca

Canadian National Railway | Goods | cn.ca

Goderich-Exeter Railway Co | Goods | gwrr.com



Toronto Pearson International Airport | torontopearson.com

London International Airport | flylondon.com

Region of Waterloo International Airport | waterlooairport.com

Hamilton International Airport | flyhi.ca

Stratford Municipal Airport | stratfordcanada.ca

Wingham Municipal Airport | pappleaviation.ca



Port of Goderich | goderichport.ca

Sarnia | sarnialambton.on.ca

Hamilton Port Authority | hamiltonport.ca

Port Stanley | centralelgin.org/port-stanley-harbour

Toronto Port Authority | torontoport.com



Perth County also offers affordable public transportation. The PC Connect transit service connects the communities of Perth County with Stratford, St. Marys, Kitchener/Waterloo and London. PC Connect routes and schedules can be found at PerthCounty.ca/pconnect.

OUR COMMUNITIES

Perth County is comprised of four member municipalities that work together to support business investment. The member municipalities include the Municipality of North Perth, the Township of Perth East, the Township of Perth South, and the Municipality of West Perth.



North Perth

Home to 15,538 residents, North Perth is the fastest growing community in Perth County. Listowel, its major urban centre, is a regional commercial and service hub for nearby communities in Perth, Wellington and Huron counties with its thriving downtown and diverse retail offerings.

North Perth is a short 30-minute drive to Kitchener-Waterloo and has a full-service hospital and the Steve Kerr Memorial Complex, a modern, full-service recreation and community centre.

Fibre connectivity in the community ensures that residents and businesses are connected to global markets.

There are privately owned and serviced industrial properties available in the municipality. Plans are in the works for the development of a brand new municipal industrial park.

Companies such as Trillium Mutual Insurance, Listowel Technology Inc., Spinrite LP, and Ideal Supply have already made North Perth home to their head offices.

With a range of commercial and industrial locations available, North Perth is ready to welcome new businesses!



Perth East

A geographically large and diverse area known for its unique Amish and Mennonite communities, Perth East is home to 12,595 people.

Innovative leading companies such as Nuhn Industries, Mornington Communications and Boshart Industries colour the landscape of Perth East.

Anna Mae's Restaurant and Bakery is among the businesses that have found success in Perth East. Producing over 80,000 pies a year, Anna Mae's was the recipient of Trip Advisor's Certificate of Excellence, and has been featured on Food Network's "You Gotta Eat Here!"



Perth South

With the highest average household income in the county, Perth South residents enjoy a high standard of living in Perth County's smallest township of 3,776 residents.

Businesses such as Stonetown Supply, Klomps Nursery, McCully's Hill Farm, Stonetown Artisan Cheese, McLean Taylor Construction, Stratford Farm Equipment and Hoffmeyers Mill have made a name for themselves well beyond Perth County.

A largely rural community with a strong agri-business sector, Perth South has a broad base of fibre available

to homes and businesses, provided by community-owned Quadro Communications, connecting these successful businesses to their worldwide customers. Quadro Communication's Fibre Optic Network and technology is provincially and internationally acclaimed: it was named a "top performing broadband provider," received the "Smart Rural Community" and "Internet Service Provider of the Year" awards, and was the first Canadian company to receive Rural Broadband Association's "Gig Certified" recognition due to its capability to deliver Gig service to any customer on their fiber optic network.



West Perth

Finding the perfect location for your business within a close distance to all major markets is an easy task in West Perth.

West Perth is an easy commute to Stratford and is within 40 minutes of London. The municipality has a population of 9,038, and has a market-trade area of over 40,000 people located within 15 minutes.

West Perth is home to a number of large industrial employers that provide great jobs and opportunities to residents. Companies such as Lactalis and Sofina Foods are internationally recognized food brands which produce a variety of products in their West Perth location. Bio Agri Mix is Canada's largest producer of animal pharmaceutical products and is part of the manufacturing cluster that is poised for continued growth with the addition of the municipally-owned, newly developed Heron Business Park.



KEY INDUSTRY SECTORS



Industry

(Source: Canadian Business Patterns, December 2021)

Our companies range from major multi-nationals to small start-ups and medium enterprises, operating across many sectors.

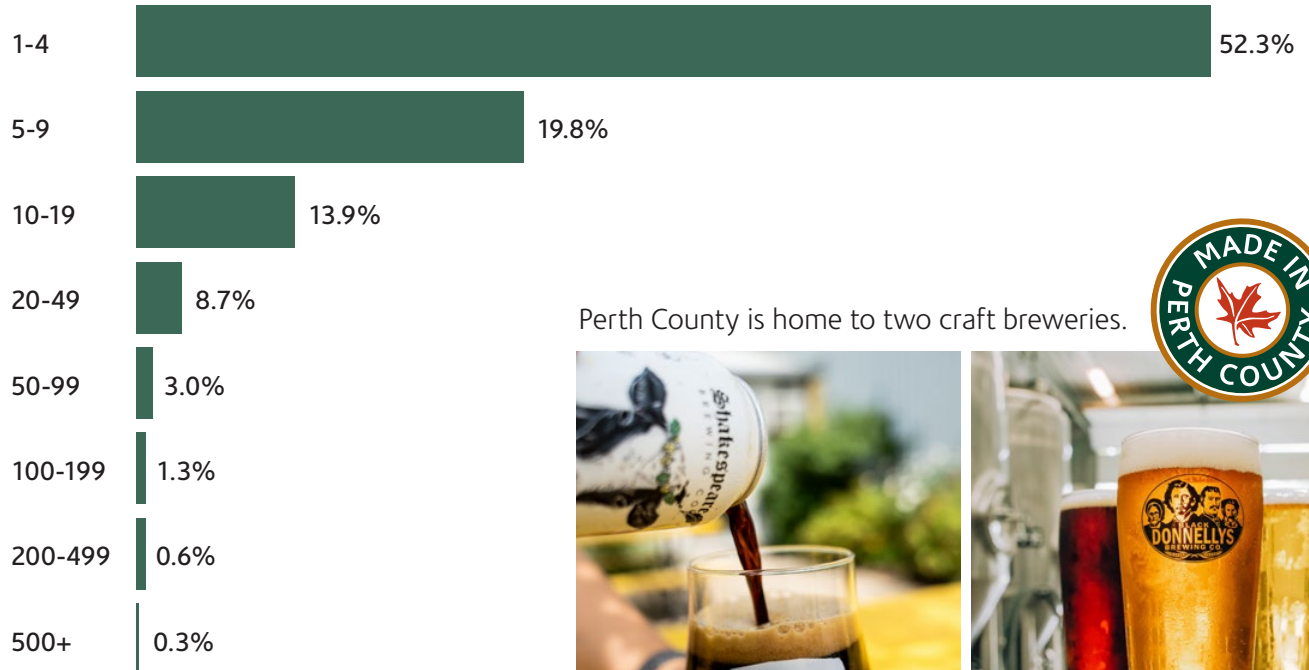
SECTOR	# OF BUSINESSES
Agriculture, forestry, fishing and hunting	2653
Real estate, rental and leasing	1486
Construction	887
Finance and insurance	457
Professional, scientific and technical services	573
Retail trade	669
Other services (except public administration)	550
Health care and social assistance	504
Arts, entertainment and recreation	177
Transportation and warehousing	313
Manufacturing	326
Administrative and support, waste management and remediation services	220
Accommodation and food services	234
Wholesale trade	232
Management of companies and enterprises	72
Educational services	67
Information and cultural industries	76
Utilities	40
Mining, quarrying, and oil and gas extraction	13
Public administration	7



Business Size

(Source: Canadian Business Patterns, December 2021)

OF EMPLOYEES



Perth County is home to two craft breweries.





Agri-Business

Perth County is one of Ontario's most productive agricultural regions. Surrounded by 200,000 hectares of prime agricultural lands, the county produces over \$1.2 billion in cash farm receipts. (Source: OMAFRA Census of Agriculture, 2021)

Perth County's vast opportunities for value-added agriculture and agri-business include:

- Food processing and handling facilities
- Farm equipment and parts manufacturing
- Green energy and bio-crops
- Bio-based materials and product manufacturing
- Genetics and research facilities



Arts, Culture & Tourism

Perth County and Stratford attract over one million visitors each year, contributing millions of dollars to the local economy. In addition to jobs directly employed within the sector, the large number of visitors indirectly support thousands of seasonal and permanent jobs across the region.



Manufacturing

There are over 7,930 jobs in this sector in over 326 small and medium-large businesses. Their success results from a commitment to quality, on-time delivery and exemplary customer service in Ontario and global markets.

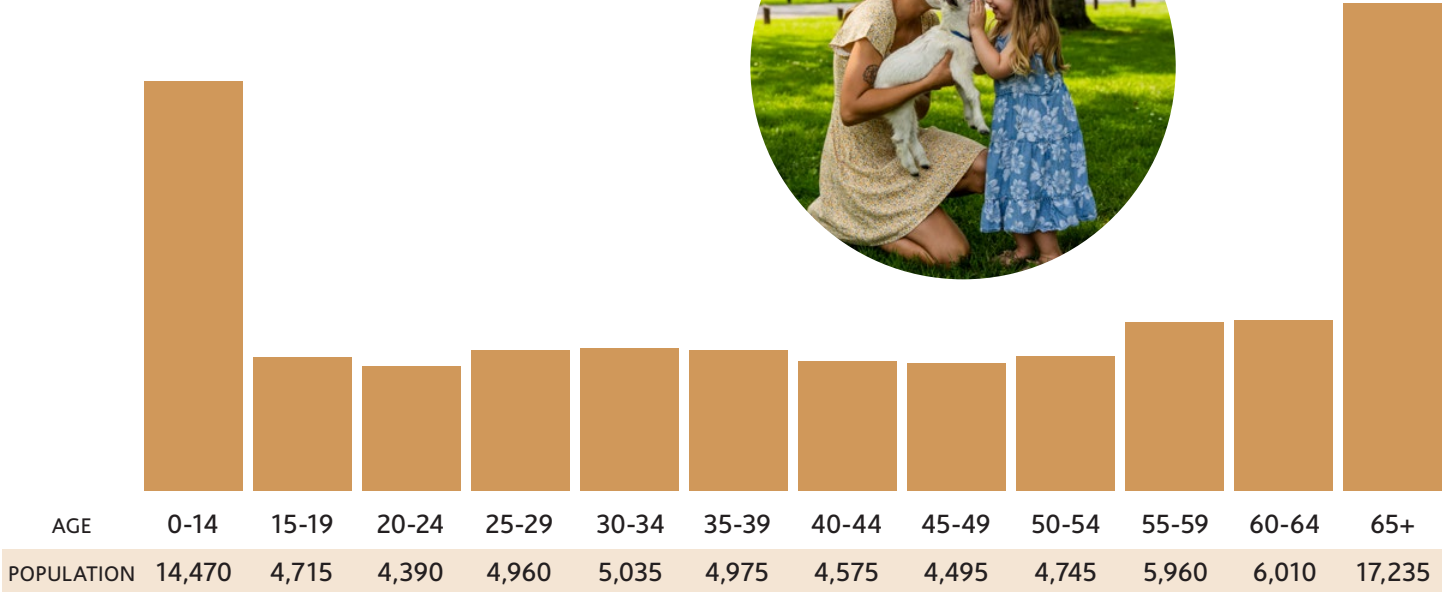
MADE IN PERTH COUNTY

- Automotive components and parts
- Feed and animal pharmaceuticals
- Food processing
- Architectural and structural metals
- Concrete
- Precision and custom metal fabrication
- Engineering and Machining
- Green products and technology
- Agri-food products
- Textiles



DEMOGRAPHICS

Perth County's regional population: 81,565
 The average age of the population: 42.3
 (Source: Stats Canada, 2021)





INFRASTRUCTURE



Education

Two progressive school boards are cultivating the potential of our future generation. The Huron-Perth Catholic District School Board is one of the highest achieving boards in Ontario and the Avon Maitland School Board delivers unique distance and international education programs.

Elementary: 26

Secondary: 6

Post-Secondary/Continuing Education:

Conestoga College

The University of Waterloo Stratford Campus

The Stratford Chef's School

Contact North

Other major educational institutes within an approximate 1-hour drive:

Western University (London)

Fanshawe College (London)

University of Waterloo (Waterloo)

Wilfrid Laurier University (Waterloo)

McMaster University (Hamilton)

University of Guelph (Guelph)



Healthcare

With hospitals in Listowel, Stratford and St. Marys, the region benefits from high quality, patient-centred care. There are specialty and large regional health care centres in London and Kitchener.

Family practice teams, general physicians and practitioners such as dentists, physiotherapists, nutritionists, and a wide range of holistic care professionals are located in most communities.

450+ businesses in the healthcare industry



Telecommunications

Perth County enjoys a rural lifestyle while being globally connected. The availability of high-speed wireless and broadband service is available to over 99% of residents in both rural and urban centres. Ongoing investments in fibre infrastructure are being made by a number of progressive regional and national telecommunications companies to ensure Perth County is connected to global markets.



Utilities

Natural Gas Base Rate **27.9027 cents/m³**
(Source: Statista 2021)

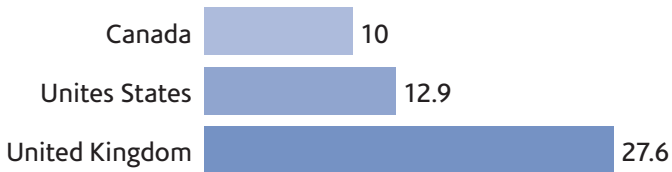
Electricity Base Charges

¢/kWh (Source: Hydro One, 2022)

Off-Peak 7.4 Mid-Peak 10.2 On-Peak 15.1

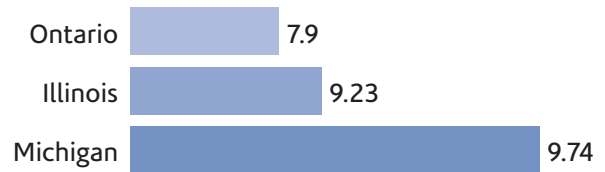
Comparative Natural Gas Rates

US dollars per megawatt hour (Source: Statista 2021)



Comparative Natural Gas Rates

Canadian ¢/kWh (Source: Invest Ontario)



Housing

Single family benchmark price

(Source: HPAR, TRREB, CREA, Feb 2023)





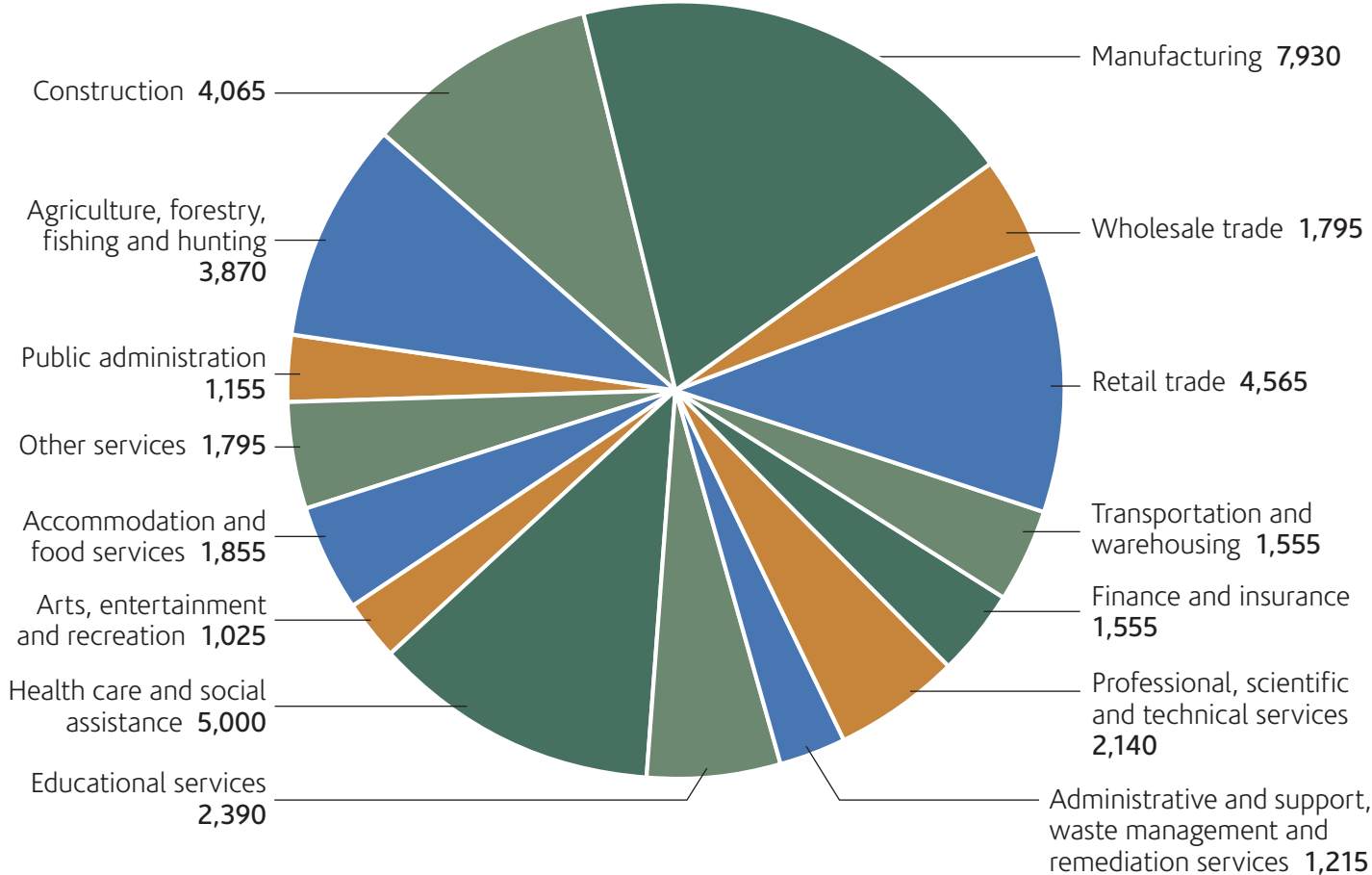
WORKFORCE

A hardworking, dedicated and skilled workforce is at the heart of Perth County.

TOTAL WORKFORCE
43,530

Labour Force by Occupation

(Source: Stats Can, 2021)





Labour Force Participation

(Source: Stats Can, 2021)

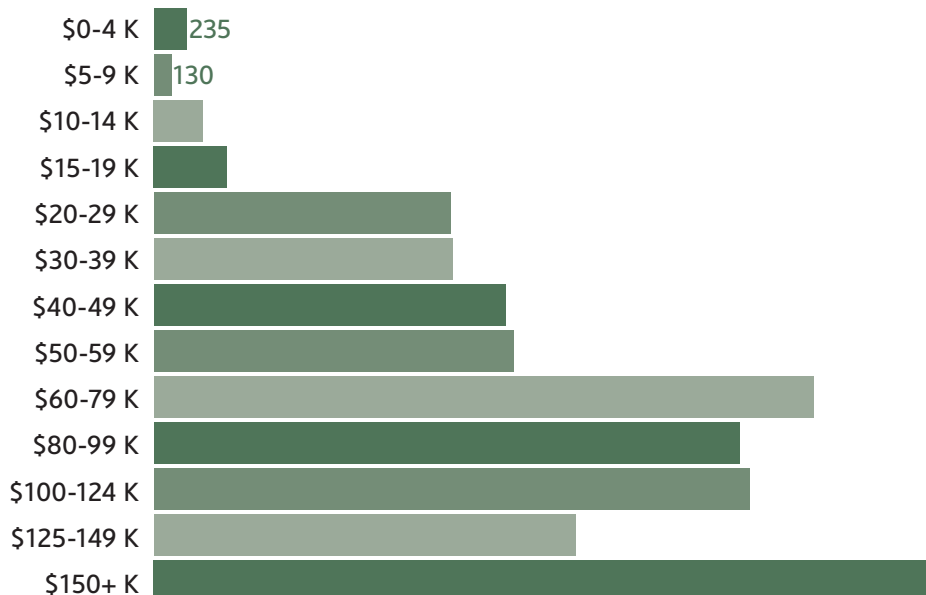
	Participation	Employment	Unemployment
PERTH COUNTY	66.3%	61.1%	7.8%
ONTARIO	62.8%	55.1%	12.2%



Over half of the employed workforce commutes less than 15 minutes to work

Household Income

(Source: Stats Can, 2021)

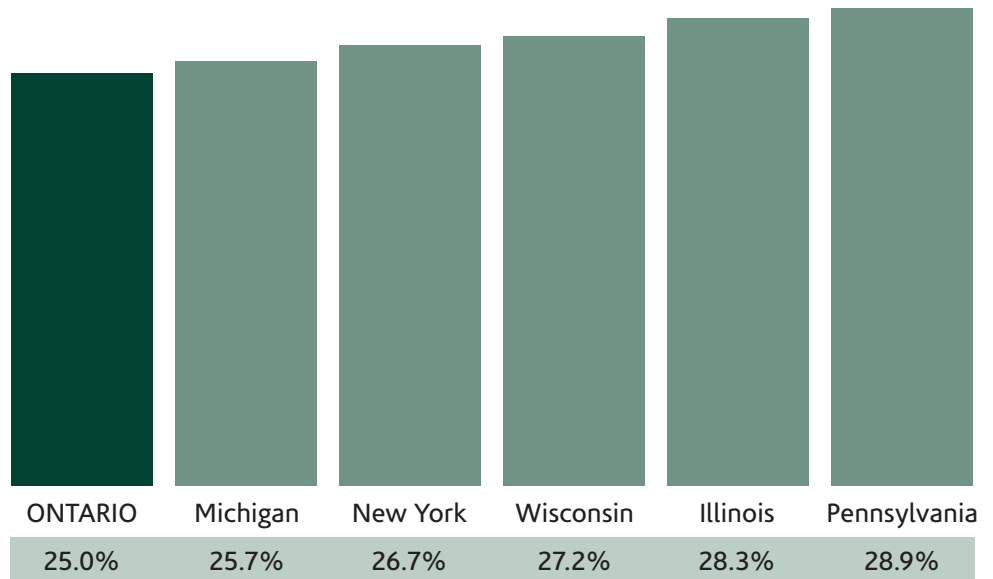


A TOP DESTINATION FOR FOREIGN INVESTMENT

Competitive Corporate Tax Rates on Manufacturing (Source: Invest in Ontario)

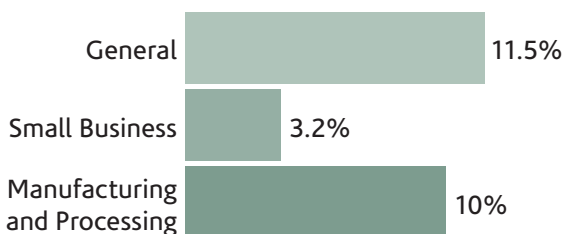
Combined national / sub-national rates

Canada's marginal effective tax rate is the lowest in the G7



Provincial Corporate Income Tax

(Source: Government of Ontario)



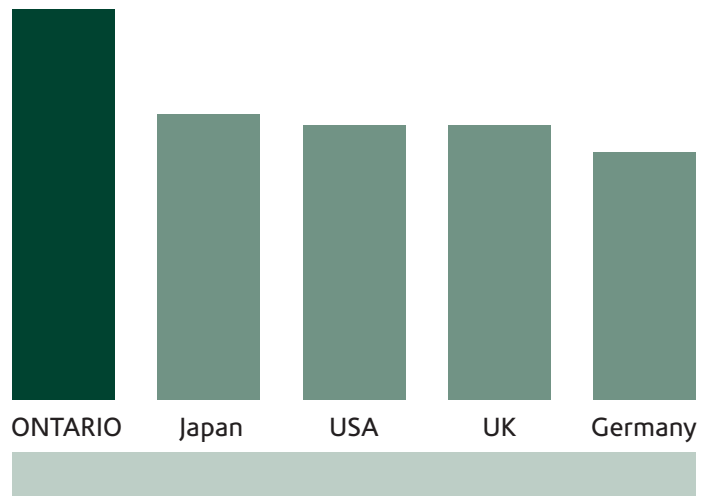
Federal Corporate Income Tax

(Sources: Canada Revenue Agency, Government of Canada)





Post-Secondary Educational Attainment (Source: Invest in Ontario)



71% of Ontario adults possess a post-secondary education – more than any other OECD country.

Tax Rate Comparison Data

(Source: Municipal websites, 2022)

Region	Industrial	New Construction (Industrial)	Commercial	Residential
Perth County: Perth South	2.3%	2.3%	1.8%	0.9%
Perth County: North Perth	3.0	3.0	2.2	1.2
Perth County: Perth East	2.4	2.4	1.8	0.9
Perth County: West Perth	2.6	2.6	1.9	1.0
Waterloo	2.8	2.8	2.8	1.1
Kitchener	2.8	2.8	2.8	1.1
London	3.3	3.3	3.3	1.1
Woodstock	4.5	4.5	3.5	1.5
Stratford	4.1	4.1	3.8	1.4
St. Marys	4.0	4.0	2.8	1.4



North Perth's Listowel Technology Inc. is a major supplier of interior and exterior components for the Honda CRV and Honda Civic, the best selling passenger car in Canada from 1997 to 2021.



Reach out to us today.
Your business is our pleasure!



We invite you to contact Perth County's economic development and tourism office. We can provide you with the guidance you need to locate and grow in Perth County.

We're here to support you with:

- Site selection
- Grant and loan programs
- Statistics, maps, demographics, and community information
- Connections to local landowners, developers, municipal offices, and real estate
- Business start-up and expansion resources
- Labour strategies
- Training providers

Maggie Kerr Transit Project Coordinator
e mkerr@perthcounty.ca
t 519-271-0531 x154 c 519-301-3582

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Perth County
Cultivating Opportunity

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perthcounty.ca   