

Corporate Strategic Plan

2024 – 2028 and Beyond



Message from Council and Staff

We are honoured to introduce the new corporate strategic plan for the Township of Perth South. It is a visionary roadmap shaping our township's future. This plan isn't just a document; it's a commitment to your aspirations, a collaborative effort between the council, dedicated staff, and, most importantly, our vibrant community.

You might wonder, how does a corporate strategic plan differ from a community strategic plan? Simply put, the corporate strategic plan focuses on the internal workings, aligning our operational strategies with the broader goals and aspirations of our residents. Our new plan will be the blueprint guiding our actions, investments, and initiatives to fulfill the shared vision we have crafted together.

Council, Township administration, and staff are resolutely focused on the key strategic priorities outlined: Sustainable Growth, Quality of Life, Physical Infrastructure and Service Excellence. These priorities not mere words, but rather a pledge to enhance infrastructure, foster economic growth, ensure sustainable services, and provide exceptional services to our valued residents.

This plan is not static; it is dynamic and adaptable, designed to evolve in response to your feedback and changing needs. Your involvement and input will continue to be instrumental as we work together to bring this plan to life.

We invite you to explore this roadmap, engage with us, and provide your input as we embark on this journey toward a brighter, more prosperous future for our community.



Perth South Council: Councillor Jim Van Nes, Councillor Jaime Martin, Councillor Robert Wilhelm, Mayor Jim Aitcheson, Deputy Mayor Sue Orr, Councillor Sam Corriveau, Councillor Mark Bell.

OUR VISION

Where ideas and families flourish.

OUR MISSION

We listen. We plan. We act.

OUR VALUES

Responsive

We have excellent, skilled and supportive staff that are responsive to the needs of the community.

Service Oriented

We strive to provide excellent service and exceptional customer service.

Collaborative

We are open to collaboration in ensuring that we effectively deliver services to the community.

Fiscally Responsible

We are cost effective, prudent and restrained in how we invest and spend our financial resources.

STRATEGIC PRIORITIES



Sustainable Growth



Quality of Life



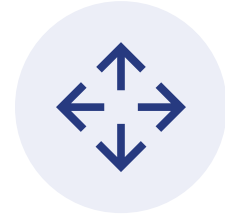
Physical Infrastructure



Service Excellence



Sustainable Growth



Sustainable Growth is essential for the Township of Perth South to foster sustainable economic expansion and community advancement. By strategically promoting growth, we will enhance infrastructure, attract investment, and create opportunities that contribute to the overall prosperity and well-being of our residents.

Strategic Goals	Strategic Actions
<p>Responsible development</p>	<ul style="list-style-type: none"> ▶ Encourage use of non-agricultural land for residential, commercial and industrial use. ▶ Increase densities of settlement areas through infilling and other measures. ▶ Identify potential funding opportunities and be prepared to respond with “shovel-ready” projects.
<p>Diverse options for housing</p>	<ul style="list-style-type: none"> ▶ Ensure that Perth South’s development policies facilitate the creation of a mixture of housing options.
<p>Environmental stewardship</p>	<ul style="list-style-type: none"> ▶ Respect farm operations. ▶ Preserve farmland. ▶ Implement a tree replacement policy.
<p>Energy and telecommunications services</p>	<ul style="list-style-type: none"> ▶ Advocate for availability of natural gas service throughout the township. ▶ Advocate for availability of fiber optic telecommunication service for all residents.



Strawberry farm on Highway 7

Quality of Life



We are committed to fostering a supportive and thriving community. Through targeted programs, services, and collaborative initiatives, we will strive to address diverse needs, promote social cohesion, and ensure that every individual within our community has the opportunity to lead a fulfilling and healthy life.

Strategic Goals	Strategic Actions
Recreation and cultural opportunities	<ul style="list-style-type: none">▶ Introduce new programs, activities and events that will appeal to residents of all ages and abilities.▶ Enhance existing recreation and cultural facilities.▶ Promote current and new opportunities to residents and visitors.
Community engagement	<ul style="list-style-type: none">▶ Conduct regular surveys of residents to ascertain their preferences.▶ Foster diversity, equity and inclusion in all township activities.▶ Ensure recreation and cultural opportunities are accessible to all residents.



Kirkton Woodham Community Pool

Physical Infrastructure



Physical Infrastructure forms the backbone of a functioning and thriving community. Efficient infrastructure is essential for our growth, prosperity, and overall resilience in the face of evolving needs and challenges.

Strategic Goals	Strategic Actions
<p>Sustainable infrastructure</p>	<ul style="list-style-type: none"> ▶ Continue to invest in roads, bridges, culverts and other infrastructure to improve their overall condition. ▶ Complete a comprehensive Roads Review to develop a long-term Roads Rehabilitation Plan. ▶ Identify opportunities to upgrade existing infrastructure to reduce long-term costs and improve resident satisfaction.
<p>Innovation</p>	<ul style="list-style-type: none"> ▶ Optimize use of technology for management and maintenance of all assets. ▶ Stay up to date on emerging technologies that might improve our infrastructure. ▶ Continue to enhance our Asset Management Plan to ensure informed decision-making for long-term sustainability.



Thames River along Road 137

Service Excellence



Service excellence is not just about delivering satisfactory service. Service excellence means letting our residents know that they are valued and understood. It also means ensuring our staff know that they are important and need to be engaged. Our objective is to go beyond our residents' basic needs and to exceed their expectations on a regular basis.

Strategic Goals	Strategic Actions
<p>Exceptional service delivery</p>	<ul style="list-style-type: none"> ▶ Develop service standards for township services. ▶ Maintain personal contact rather than non-personal. ▶ Adapt service delivery options to respond to varying needs of different residents.
<p>Efficient service delivery</p>	<ul style="list-style-type: none"> ▶ Implement HR/payroll software. ▶ Optimize use of technology. ▶ Communicate to residents the maintenance standards for roads.
<p>Good governance</p>	<ul style="list-style-type: none"> ▶ Review and update all bylaws and policies. ▶ Implement a policy for regular review and updating in the future.



Township office in St. Pauls



Strawberry farm on Highway 7

How We Will Use This Corporate Strategic Plan

Implementation

This corporate strategic plan is a living document. The plan will provide a framework for decision-making. It will be integrated into all township activities through the development of annual departmental work plans, that will identify strategic initiatives aligned with the corporate strategic plan.

Operational Plan

The Township of Perth South's senior management team will develop annually a corporate operational plan (from which the departmental work plans will flow). This plan will be brought to council for approval and will form the basis for annual progress reports to the community.

The vision, mission and strategic priorities identified in this corporate strategic plan will be integrated into the township's organizational structure and policy framework. To that end, other township plans will need to demonstrate alignment with this corporate strategic plan. Further, all reports to council will demonstrate alignment with the corporate strategic plan and refer to the specific strategic goals achieved.



Township of Perth South

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